



Information & Publicity Campaign

ESF COMMUNITY INITIATIVE EQUAL

EQUAL NATIONAL SUPPORT STRUCTURE

European Social Fund Unit

European Union & International Affairs Directorate

MINISTRY FOR THE FAMILY AND SOCIAL SOLIDARITY

EQUAL Monitoring Committee, Valletta, 18th October 2006



EQUAL I&P Campaign



- **UPDATE**

- Wide Media Coverage of Campaign Launch held in May
- Informational Leaflet Launched at the Malta International Trade Fair Stand
- 2 TV Programmes Aired in May & September
- Press & Radio Adverts around TV Programmes
- New Website Development Underway
- Establishment of Evaluation Focus Group
- Press Interview in The Malta Independent



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